Fall Institute 2015
Rochester Regional Chapter

Join us for an exciting day dedicated to issues impacting the health care industry in our community. Featured speakers come to us from The Bonadio Group, KPMG, University of Rochester Medical Center, Finger Lakes Performing Provider System and more!

October 2, 2015
Monroe Golf Club
155 Golf Avenue
Pittsford, NY 14534

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>7:30 a.m.</td>
<td>Registration/Breakfast</td>
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<td>8:00 a.m.</td>
<td>Opening remarks</td>
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<td>8:15 a.m.</td>
<td>Post Acute Independent Provider Associations Presentation by Jerry Archibald, CPA</td>
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<td>9:15 a.m.</td>
<td>Value Based Program Roadmap Presentation by Meghan Gleason</td>
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<td>10:15 a.m.</td>
<td>Break</td>
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<tr>
<td>10:30</td>
<td>Finger Lakes Performing Provider System Presentation by Carol Tegas</td>
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<tr>
<td>12:00 p.m.</td>
<td>Lunch (activities included during lunch)</td>
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<tr>
<td>1:00 p.m.</td>
<td>CMS Bundled Payment Program Presentation by Jim Garnham</td>
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<tr>
<td>2:00 p.m.</td>
<td>Break</td>
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<tr>
<td>2:15 p.m.</td>
<td>Leadership in the Workplace Presentation by Dr Uma Gupta</td>
</tr>
<tr>
<td>3:45 p.m.</td>
<td>Closing remarks</td>
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<tr>
<td>4:00 p.m.</td>
<td>Complementary Happy Hour</td>
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Gerald J. Archibald, CPA
PARTNER
THE BONADIO GROUP

Jerry is the partner in charge of the Healthcare/Tax-Exempt Central Division of The Bonadio Group. He began his career with Arthur Andersen & Co., where he spent 12 years before joining The Bonadio Group in 1986.

Jerry has over 35 years of experience in providing business advisory, assurance, compliance, and consulting services to healthcare, tax-exempt, and government clients. He has provided services to more than 300 tax-exempt, municipal, and healthcare organizations in his career.

Jerry is certified as a Fellow in the Healthcare Financial Management Association and as a Certified Managed Care Professional. His expertise in the health and human service industries has provided him with a unique perspective of all aspects of health and human service delivery systems. He has been involved extensively in health and human service client engagements, which involve the evaluation, assessment, and implementation of operating improvements. A unique aspect of Jerry’s experience allows him to provide ongoing consulting and support services to organizations both during and after implementation of strategies and recommendations. His work does not end with the design and implementation phase.

Jerry received his BS degree in accounting from St. John Fisher College in 1974. He is a member of the American Institute of Certified Public Accountants, the New York State Society of Certified Public Accountants, and the Healthcare Financial Management Association, of which he was a past president. He has served and continues to serve his community as an Honorary Board member of the School of Holy Childhood, former Board Chair of School of the Holy Childhood and the Mary Cariola Children’s Center, Advancement Committee of Bishop Kearney High School, and Allocations Committee and Agency Staff Training Committee of the United Way.

Meghan Gleason
DIRECTOR, KPMG, LLP

Meghan Gleason is a Director at KPMG LLP. She serves as Program Manager for KPMG’s Government Healthcare Transformation Team nationally. As a clinical social worker by training, with over 10 years of health and human services experience, both as a public servant and consultant, Meghan focuses on the intersection of program content and strategy. Currently, she serves as the lead of the Medicaid Payment Reform efforts on one of the largest healthcare transformation efforts in the nation.
Carol Tegas
EXECUTIVE DIRECTOR, FINGER LAKES PERFORMING PROVIDER SYSTEM

Carol Tegas is the Executive Director of the Finger Lakes Performing Provider System (FLPPS). FLPPS is an entity that has been formed under the sponsorship of Rochester Regional Health System (RRHS) and UR Medicine to lead the implementation of the Delivery System Reform Incentive Payment (DSRIP) program. The program will be implemented in partnership with over 600 organizations across a 13 county region. Prior to joining FLPPS, Carol was the executive director of Rochester Community Individual Practice Association and brings more than two decades of health administration experience to the new organization.

Jim Garnham
DIRECTOR OF CONTRACT AND PAYMENT TRANSFORMATION
UNIVERSITY OF ROCHESTER MEDICAL CENTER

Jim Garnham is the Director of Contract and Payment Innovation for the University of Rochester Medical Center (URMC), playing a key role in the transformation of the contracting strategy of the hospitals, nursing facilities and medical faculty from fee-for-service to value-based. This includes leading the Medicare Bundled Payment (BPCI) initiative; modeling gain-sharing, ACO-like and risk-based contracts; and assisting in many aspects of the design and formation of Accountable Health Partners, a newly formed clinically-integrated IPA. Jim has also been involved in related grant and demonstration program opportunities, as well as internal projects to build capacity and demonstrate capability to manage the health of populations.

Jim has a BS in Economics from Rochester Institute of Technology, an MS in Public Policy Analysis from the University of Rochester and is ABD in a PhD in Health Services Research from the University of Rochester School of Medicine & Dentistry.

Dr. Uma Gupta
KEYNOTE SPEAKER

Dr. Gupta is a seasoned speaker and consultant who helps individuals and organizations to be highly successful and purposeful. She uses the latest findings in brain research and human behavior to develop the leadership potential in employees at all levels in an organization. She frequently delivers keynote addresses and leadership workshops to senior executives and middle managers and consistently receives rave reviews from her audiences for her insightful, thought-provoking, authentic and highly-engaging presentations. You can read more about her work at www.umagupta.com. She holds a PhD in Industrial engineering and an MBA from the University of Central Florida, Florida. She has been quoted in Forbes.com, Reuters, and NPR. She has published three major text books on technology management, edited a book on Artificial Intelligence, and published more than sixty research papers.
Willow Domestic Violence Center has provided services for the Greater Rochester community for nearly 40 years. In 2015, Willow Center changed its name from Alternatives for Battered Women to better reflect the breadth of services they provide and clients they serve.

Their mission is to prevent domestic violence and ensure every survivor has access to the services and supports needed along the journey to a safe and empowered life. Their vision is a community free from domestic violence, where healthy relationships thrive.

Willow Center is the only New York State certified domestic violence service provider serving Monroe County, NY. Just over half of their clients are from the City of Rochester and nearly half from the surrounding suburbs.

Willow Center provides a full-continuum of free and confidential services, including a 24/7 Crisis/Support hotline, short-term counseling, court accompaniment, 40-bed emergency shelter, children’s programming, prevention education and training and more.

Willow Center is a founding member of the New York State Coalition Against Domestic Violence; the Rochester/Monroe County Domestic Violence Consortium; a member of the National Coalition Against Domestic Violence; and a member of the LGBTQ Domestic Violence Service Providers Network. Willow Center is a United Way of Greater Rochester community agency.

Additional information can be found at http://willowcenterny.org
Fall Institute 2015
October 2, 2015
Monroe Golf Club

Event Price
Members: $75
Non-Members: $100

REGISTRATION NOW ONLINE!!!

1. Click HERE to access the event page

2. Click the Register Now button and follow the prompts to complete your registration.

It’s that simple! If you are a member and have yet to setup your account, click here to set-up a username and password.

For Questions and Information please contact:
Hugh Chisholm, Hugh.Chisholm@rochesterregional.org
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